

1. Data Collection and Processing

When you access this website, we collect and temporarily save general technical information, such as the IP address of your computer, the website from which you visited our website, and the time and duration of your visit. We anonymise and statistically analyse this information and use it exclusively to improve the appeal, content and functionality of our website.

2. Personal Data

Additional personal data, such as your email address, name and address, are only collected if you provide them voluntarily, e.g. when using our contact form to send an enquiry or when registering for our extranet. You provide this data on an explicitly voluntary basis and with your consent. We use your personal data solely for the purpose for which you provided it to us, e.g. for the purpose of corresponding with you about your enquiry or processing a contract. Your enquiries may also be forwarded to our importers and authorised dealers. Your data will not be used for other purposes without your express consent. Of course, you may withdraw your consent for the future at any time. To do so, please send a short email to: sales@lindemh.ie

3. Job Applications

If you apply for a job at one of our companies electronically, your data will be treated confidentially and used solely to process your application. The transmit of data are encrypted.

4. Forwarding of Data

Your data will not be transmitted to third parties unless we are legally obliged to do so. Where external service providers have access to your personal data, we have put legal, technical and organisational measures in place and carry out regular checks to ensure that the external service providers comply with the provisions of data protection law.

5. Cookies

We use cookies on our website. All information about our cookies can be found [here](#).

6. Whoisvisiting

On our website, we use the services of Whoisvisiting, 3 Summerhouse Road, Moulton Park, Northampton, NN3 6BJ, to analyze usage data.

Whoisvisiting may obtain the following types of information from you or concerning your computer or device, which may include information that can itself be used to identify and/or contact you.

- Name
- Email address
- Phone number
- Website name and URL
- User session information (log in time and length)
- Financial information such as credit card or bank account numbers in connection with a transaction
- Additional information we are required by applicable law to collect

Whoisvisiting may also receive certain information that may be provided by your browser or mobile device, including:

- Pages accessed
- Time of visit
- Time of last visit
- Name of the owner of the IP address
- Reverse domain of the IP address
- Referring site, application, or service, including the relevant search queries that lead you to our website
- Browser information
- Operating system information
- Device information (mobile operating system, screen size, etc.)
- Demographic information (country, county, postcode, street address, etc.)

Whoisvisiting obtains information regarding activities of visitors to Client's websites. When a Client registers to use the Service, information relating to Client websites is made available to Whoisvisiting. This includes:

- Pages accessed
- Time of visit
- Time of last visit
- Name of the owner of the IP address
- Reverse domain of the IP address
- Referring site, application or service, including the relevant search queries that led you to our website
- Browser information
- Operating system information
- Device information (mobile operating system, screen size, etc.)
- Demographic information (country, county, postcode, street address, etc.)

The data generated with Whoisvisiting is processed and stored by Whoisvisiting on behalf of the provider of this website subject to European data protection laws and standards.

Further information on data protection at Whoisvisiting can be found here:

<https://www.whoisvisiting.com/privacy-policy/>.

7. Google Products

Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that facilitate analysis of your use of the website. As a rule, the information concerning your use of this website produced by the cookie is transmitted to and stored on a Google server in the USA. However, because of IP anonymisation on this website, your IP address is shortened by Google within Member States of the European Union or in other Contracting States to the Agreement on the European Economic Area. Only in exceptional cases the complete IP address will be communicated to a Google Server in the USA and will be shortened there. Google will use this information on our behalf to evaluate your use of the website, to compile reports on the website activities and for enhancing the use of the website and the use of the services related to internet use for the website operator. The IP address transmitted by your browser as part of the Google Analytics process will not be merged with other Google data. You can prevent cookies from being stored by selecting the appropriate settings on your browser. However, please note that if you do so, you may not be able to use all the functions of this website. You may also prevent Google from processing this data generated by the cookie and on your usage of the website (incl. your IP address) by downloading and installing the browser plugin through the following

Link: <https://tools.google.com/dlpage/gaoptout?hl=en>

We refer in particular to the fact that Google Analytics extended the "gat._anonymizeIp();" code in order to provide for the anonymised collection of IP addresses, or so-called "IP-Masking". We are using this code to realise this anonymisation.

You may avoid Google Analytics collection by clicking on the following link. An opt-out-cookie is set that blocks future collection of your data when visiting this website: Google Analytics deactivate.

Google Analytics are also used on this website for evaluating data from AdWords and the double-click cookie for statistical purposes. Should you not wish to do so, you may deactivate it on the Ads Preferences Manager <https://support.google.com/ads/answer/2662922?>

Google Tag Manager

Google Tag Manager enables website tags to be managed via an interface. It implements tags only, but no cookies are set and no Personal Data is collected. Google Tag Manager may trigger other tags that may collect data where required, whereas we do not access this data via Google Tag Manager. Please find further information about Google Tag Manager at the following link: <https://www.google.co.uk/analytics/tag-manager/use-policy/>

Google Ads Conversion

By using Google Ads Conversion, we may place ads regarding our services on external websites. By doing so, we can determine in relation to the data of the advertising campaigns how successful the individual advertising measures are. The above-mentioned targeting measure is carried out based on Art. 6 para. 1 lit f) GDPR, stating a legitimate interest. Our interest is targeted advertising, so you receive adverts that may be of interest to you. The advertising materials are delivered by Google via so-called "Ad Servers". For this purpose, we use ad server cookies, through which certain parameters for measuring success, such as the insertion of ads or clicks by users, can be measured. If you access our website via a Google ad, Google Adwords stores a cookie on your device. These cookies are not intended to identify you individually and usually expire after 30 days. For this cookie, the unique cookie ID, number of ad impressions per placement (frequency), last impression (relevant for post-view conversions) and opt-out information (mark that the user no longer wishes to be addressed) are usually stored as analysis values. As we have no influence on the extent and the further use of the data which are raised using this tool by Google please find further information on <https://policies.google.com/privacy>. You can disable the use of cookies by Google by accessing the page for deactivating Google advertising. You can also disable conversion tracking cookies by setting your browser to block cookies from the domain "googleadservices.com". However, we should point out that if you do this, you may not be able to use all the functions of this website thus.

Google Data Studio

We use the visualization tool Google Data Studio for visualizing our web analysis data. The visualization is done in so-called "dashboards". No cookies are set, and no personal data is collected. The web tool Google Data Studio is started via the web and requires no local application.

Further information about Google Data Studio can be found at:

<https://support.google.com/datastudio/answer/6283323>

8. Secure Data Transfer

We have taken extensive technical and operational security precautions to ensure that the personal data we store is protected against unauthorised access and misuse. Our security precautions are reviewed regularly and adapted in line with the latest technologies.

9. Your Rights

Transparency is very important to us. In accordance with our legal obligation, we will be happy to inform you whether we have stored your personal data – and if so, what personal data. If you wish to receive this information, please send us a written request. As stipulated in the German Data Protection Act (BDSG), you can, if applicable, demand that this data be corrected, blocked or deleted, provided this is permitted under the statutory record retention requirements. We will also be happy to provide you with our public list of procedures, which contains the information required by section 4g (2) in conjunction with section 4e BDSG. If you wish to receive this list, please contact: dataprotection@kiongroup.com

If you have any questions about the processing of your personal data, you can also contact our Group data protection officer, who is available if you require information or have any suggestions or complaints.